GOVERNMENT OF INDIA
CIVIL AVIATION
LOK SABHA

STARRED QUESTION NO:69
ANSWERED ON:20.07.2017
Occupancy in Air India Flights
Sampath Shri Anirudhan

Will the Minister of CIVIL AVIATION be pleased to state:

(a) whether it has come to the notice of the Government that the Air India is charging approximately Rs. 3,000/- for an economic class ticket for a distance of 220 KMs journey between Thiruvananthapuram and Kochi while it is around Rs. 5,000/- only by e-coupon for a journey between New Delhi and Thiruvananthapuram, the distance of more than 2200 Kms;

(b) if so, the details thereof and the rationale for not reducing the air fare between Kochi and Thiruvananthapuram; and

(c) the percentage of occupancy of the Air India flights AI-466 and AI-048 from New Delhi to Kochi, Kochi to New Delhi,Thiruvananthapuram to Kochi and Kochi to Thiruvananthapuram separately during the last three years?

Answer

The Minister of CIVIL AVIATION
(Shri Ashok Gajapathi Raju Pusapati)

(a) to (c): A statement is laid on the Table of the House.

STATEMENT IN REPLY TO PARTS (a) TO (c) OF LOK SABHA STARRED QUESTION NO. 69 TO BE ANSWERED ON 20.07.2017 REGARDING OCCUPANCY IN AIR INDIA FLIGHTS TABLED BY DR.

A. SAMPATH, MP. (a) and (b) On domestic sectors currently Air India has multiple fare levels (Reservation Booking Designator - RBDs) in Business and Economy classes. Air India effectively utilises the various price buckets, with a better mix of fare levels. Flexibility is offered for tickets at higher fares, progressively becoming more restrictive at lower fare levels. Conditions of the RBD are distinct in terms of date change, cancellation, re-issuance and refund.; ; A comparison of lowest fares of Economy Class, as on 18th July 2017 is as follows: Kochi -Thiruvanthapuram Rs 1421 Thiruvanthapuram - Kochi Rs 1861 Delhi - Thiruvanthapuram - Rs 4440 Thiruvanthapuram - Delhi Rs 4959 ; Fares are market driven and constructed based on factors including fares offered by competitors in the price sensitive market, product perception, seasonality, flight frequency, timings, direct / indirect operations, traffic Flows and aerial distance.

(c) The average percentage of occupancy for the period July 2014 to June 2017 for Delhi to Kochi sector on flight AI 048 was 92.1% (includes passengers for Delhi to Thiruvanthapuram sector). Average percentage of occupancy for the same period for Kochi to Delhi sector was 88.6%. ; The average percentage of occupancy for the period July 2014 to June 2017 for Thiruvanthapuram to Kochi sector on flight AI 466 was 58% and the corresponding figure for Kochi to Thiruvanthapuram sector was 53.1%.